



# SWAMI VIVEKANANDA UNIVERSITY

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[www.swamivivekanandauniversity.ac.in](http://www.swamivivekanandauniversity.ac.in)

## Workshop: Podcast



## Department of Multimedia and Animation

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## **Mission**

The mission of the Podcast Workshop at Swami Vivekananda University is to equip participants with the essential skills and knowledge required to create, produce, and distribute engaging podcasts. This workshop aims to foster creativity, storytelling, and technical expertise by introducing students to industry-standard tools, recording techniques, and content development strategies.

Through hands-on training and expert-led sessions, attendees will gain insights into podcast scripting, voice modulation, editing, and audience engagement. The workshop aspires to inspire individuals to leverage the power of podcasting as a medium for education, storytelling, and professional growth while encouraging innovation and digital communication excellence.

## **Vision**

The Podcast Workshop at Swami Vivekananda University envisions creating a dynamic learning platform where students and professionals can master the art of podcasting as a powerful tool for communication, storytelling, and digital influence.

This workshop aims to foster creativity, technical proficiency, and content strategy, empowering participants to craft compelling audio experiences that engage and inspire audiences. By integrating industry trends, hands-on training, and expert guidance, the initiative seeks to cultivate a new generation of storytellers who can leverage podcasting for education, entertainment, and professional growth in the evolving digital landscape.

## Participants Details:

Abhrak Bhattacharya	Sem IV
Avisikta Bose	Sem IV
Bristi Ghosh	Sem IV
Chandrima Mukherjee	Sem IV
Debalina Bhattacharyya	Sem IV
Deep Kanta Halder	Sem IV
Jeet Bagchi	Sem IV
Manidipa Das	Sem IV
Rajendranath Santra	Sem IV
Samiron Mapai	Sem IV
Shreyasree Paul	Sem IV
Sima Khatun	Sem IV
Supriya Dutta	Sem IV
Sayan Sarkar	Sem IV
Suman Pramanik	Sem IV
Swagata Mukherjee	Sem IV
Sathi Bhattacharya	Sem IV
Dhrubaneel Das	Sem IV
Ranit Laha	Sem IV
Rishov Goswami	Sem IV
Isha Ghosh	Sem IV
Ranit Mondal	Sem IV
Avijit Kamila	Sem IV
Rishita Kumari	Sem IV
Snehangshu Adgiri	Sem IV
Jeet Ghosh	Sem IV
Poly Mridha	Sem IV
Debmalya Sarkar	Sem IV
Mark Souvik Biswas	Sem IV
Soubhik Dey	Sem IV

Goutam Banerjee	Assistant Professor and HOD
Souvik Chakraborty	Assistant Professor
Aminur Rahaman	Teaching Assistant
Tamash Saha	Teaching Assistant
Jayanta Roy	Teaching Assistant
Subhojit Nath	Assistant Professor
Anoop Guha	Assistant Professor
Sujoy Bit	Technical Trainer
Mikail Aziz	Sr. Technical Assistant
Parshad Mondal	Teaching Assistant



# Workshop: Mastering the success of corporate life: Insights from a corporate employee

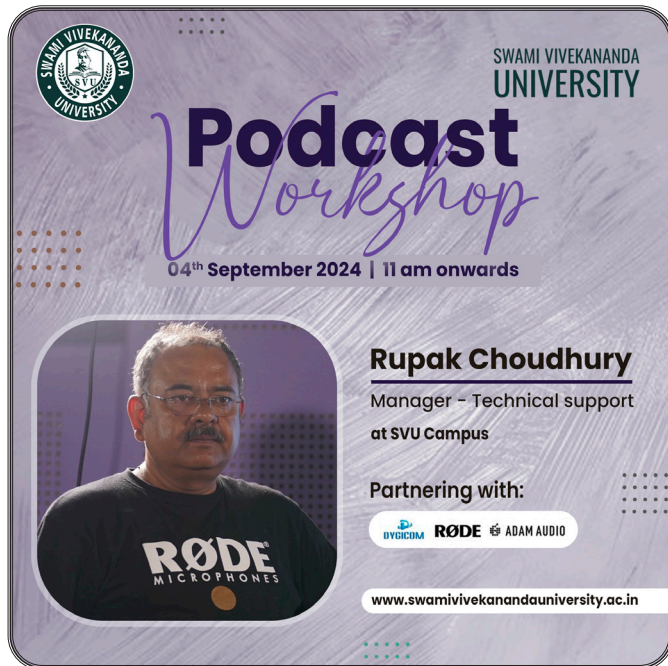
Elevate Your Podcasting Game with Swami Vivekananda University and Industry Experts!

Join us for an immersive podcast workshop, where you'll learn the art and science of podcasting from industry experts. Partnering with Digicom, Road, and Adam Audio, we're excited to bring you a comprehensive workshop led by Mr. Rupak Choudhury, Manager - Technical Support.

Date: 4th September

Time: 11 AM Onwards

Whether you're a budding podcaster or looking to refine your skills, this workshop is for you. Learn about audio engineering, podcast production, and more.



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## **Programme Outcome**

**By the end of the Podcast Workshop at Swami Vivekananda University, participants will:**

Understand Podcasting Fundamentals – Gain in-depth knowledge of podcasting, including its history, trends, and impact in various industries.

Develop Content Creation Skills – Learn to structure, script, and produce engaging podcast episodes tailored for different audiences.

Master Audio Production Techniques – Acquire hands-on experience with recording, editing, and enhancing audio quality using professional software and equipment.

Enhance Communication & Storytelling – Strengthen their ability to communicate ideas effectively, refine storytelling skills, and create compelling narratives.

Learn Distribution & Monetization Strategies – Understand how to publish, promote, and potentially monetize podcasts through various platforms and marketing techniques.

Foster Creativity & Collaboration – Collaborate with peers, industry experts, and faculty to develop unique podcast ideas and projects.

Gain Practical Industry Insights – Receive mentorship and insights from experienced podcasters and media professionals to prepare for real-world applications.

This workshop will equip participants with the technical and creative expertise required to launch, manage, and sustain a successful podcast in the evolving digital landscape.

## **Conclusion**

The Podcast Workshop at Swami Vivekananda University successfully provided participants with a comprehensive understanding of podcasting, from concept development to production and distribution. Through hands-on training, expert guidance, and interactive sessions, attendees gained valuable insights into audio storytelling, technical aspects of recording and editing, and strategies for audience engagement.

This workshop not only enhanced creative and technical skills but also empowered participants to express their ideas effectively through the medium of podcasts. As they move forward, they are now equipped with the knowledge and confidence to create, launch, and sustain their own podcasting projects, contributing to the ever-growing digital media landscape.

We thank all participants, mentors, and organizers for making this workshop a success and look forward to witnessing the impactful stories and conversations that will emerge from this experience.